



Basic settings for Wordpress and Elementor

Elementor, Wordpress

🔖 Web ★ Skills : 1

Once the design ideas are gathered, the page plan elaborated and the logo made, you have only one desire, to create your site. To get started, I share with you my basic settings. Up to you to add or modify them

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Introduction

Once you have your page map in hand, it's time to build your website. This blog will not explain how to install WordPress. There are plenty of tutorials, websites and books that discuss this topic. The idea is to show you how the preparation of the working environment and the creation of the homepage were done.

Staging site

As said in the previous article on hosting, it is strongly advised to create at least 2 websites. The first one will be the production site, the second one, the staging site. If you have the possibility to create more, don't hesitate to create a third test or development site. On this site, the main site is called **www.fuyens.ch**. The

test site is called **staging.fuyens.ch**. It is of course a sub-domain. The creation of this one is free, unlike a second domain name.

Note that the name of the sub-domain **staging.fuyens.ch** is not chosen by accident. Most of the paid plugins will charge you for a one year license, unless you buy a license for an unlimited number of domains. This is the case with Elementor Pro which allows you to install your license on one domain (**fuyens.ch**) and your sub-domain (**staging.fuyens.ch**), for the price of a single license.

Cleaning WordPress

It all depends on your host, but often, it configures and prepares WordPress in a certain way that may or may not suit you. To get started, it is recommended to :

- Remove all plugins (Extensions menu)
- Delete all articles
- Delete all categories (except the default one, unclassified)
- Delete all pages, then creating a new home page, named here **Home FR**. This nomenclature will be explained later.
- Delete all medias
- Delete all themes, except the default one (Menu Appearance – Themes)

The first settings

The theme

This website is built with Elementor. To use it, you will have to start by installing the **“Hello”** theme. You can then delete the default theme and keep only **“Hello”** as your only theme.

The customization

With the **“Hello”** theme, customization is at its simplest because everything is done, or almost, on the Elementor side. The customization page is also called **“Customizer”**, a term that is often used in blogs.

- In the identity of the site, install your logo.
- Change the title of the site if it is different from your domain name.
- Write a catchy slogan.
- Install your icon in 512×512 pixels.

Finish by clicking on **Publish**, then return to the WordPress administration console.

Settings

All the settings of WordPress will not be reviewed either. It would be too tedious. The chapter below shows the ones that have been done.

Settings – General

- Check the title of your site, your slogan
- Switch the site to **HTTPS**, if you can
- Make sure the email address matches the administrator’s
- I will come back later on the default registration and role options. Leave them as default or follow me
- Set the site language
- Set the time zone and date/time formats

General Settings

Site Title: Fuyens.ch

Tagline: As far as I can see and know
In a few words, explain what this site is about.

WordPress Address (URL): https://www.fuyens.ch

Site Address (URL): https://www.fuyens.ch
Enter the address here if you [want your site home page to be different from your WordPress installation directory](#).

Administration Email Address: olivier.paudex@fuyens.ch
This address is used for admin purposes. If you change this, we will send you an email at your new address to confirm it. The new address will not become active until confirmed.

Membership: ☒ Anyone can register

New User Default Role: Contributor

Site Language: English (United States)

General settings

Settings – Reading

- Select the **“Home FR”** page as your home page

Reading Settings

Your homepage displays

☐ Your latest posts

☒ A [static page](#) (select below)

Homepage: Home FR

Posts page: — Select —

Homepage settings

- As long as your site is under construction, check the box **“Discourage search engines from indexing this site”**.

The subdomain **"staging.fuyens.ch"** being a test site, it should always have this option checked, to prevent potential visitors from finding it.

Settings

General

Writing

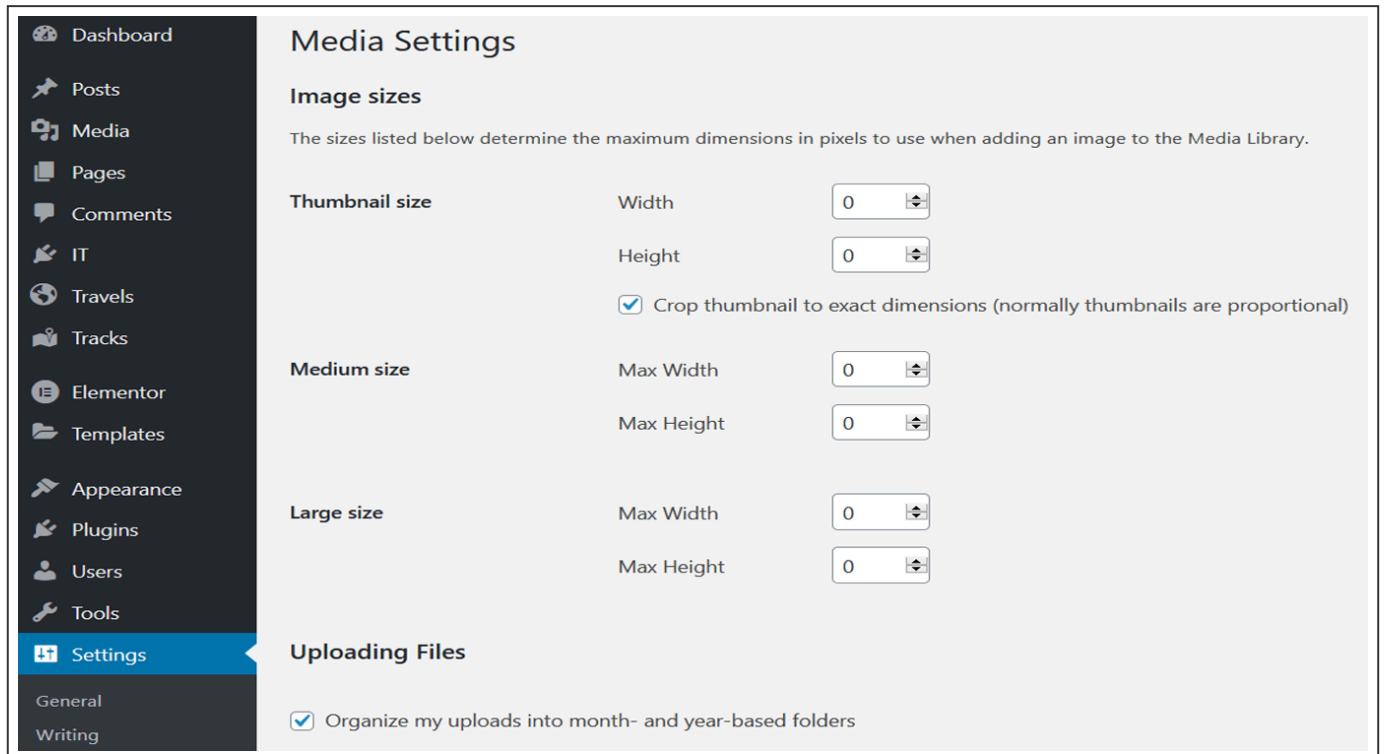
Search engine visibility

☒ Discourage search engines from indexing this site
 It is up to search engines to honor this request.

Site indexing

Settings – Medias

- WordPress manages image sizes automatically. By setting all these values to zero, WordPress will keep the default settings.



Media Settings

Image sizes

The sizes listed below determine the maximum dimensions in pixels to use when adding an image to the Media Library.

Thumbnail size

Width: 0

Height: 0

☒ Crop thumbnail to exact dimensions (normally thumbnails are proportional)

Medium size

Max Width: 0

Max Height: 0

Large size

Max Width: 0

Max Height: 0

Uploading Files

☒ Organize my uploads into month- and year-based folders

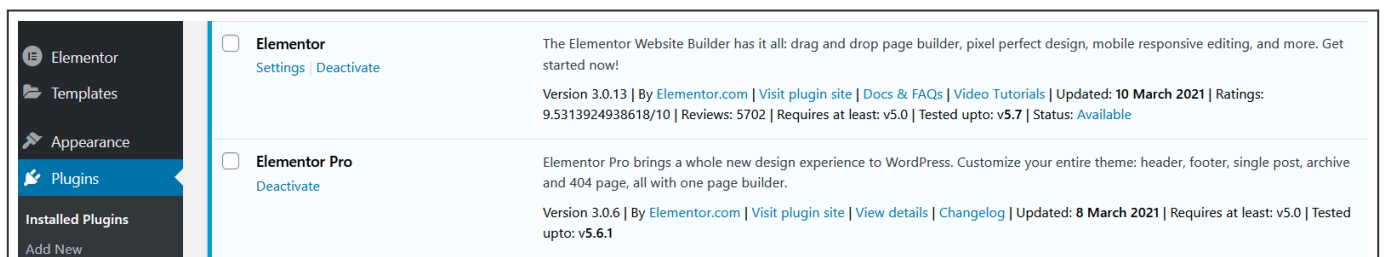
Media settings

Settings – Permalinks

- Make sure that the permalinks setting is under **Post name**.

Installation of Elementor

The installation of Elementor is done in two steps. The first is the free plugin found in the plugin library. The second is the Pro version, for which you will receive a ZIP file to upload and activate. At the end of the operation, we have two plugins in the list.



Elementor
Settings | Deactivate

The Elementor Website Builder has it all: drag and drop page builder, pixel perfect design, mobile responsive editing, and more. Get started now!

Version 3.0.13 | By [Elementor.com](#) | [Visit plugin site](#) | [Docs & FAQs](#) | [Video Tutorials](#) | Updated: 10 March 2021 | Ratings: 9.5313924938618/10 | Reviews: 5702 | Requires at least: v5.0 | Tested upto: v5.7 | Status: Available

Elementor Pro
Deactivate

Elementor Pro brings a whole new design experience to WordPress. Customize your entire theme: header, footer, single post, archive and 404 page, all with one page builder.

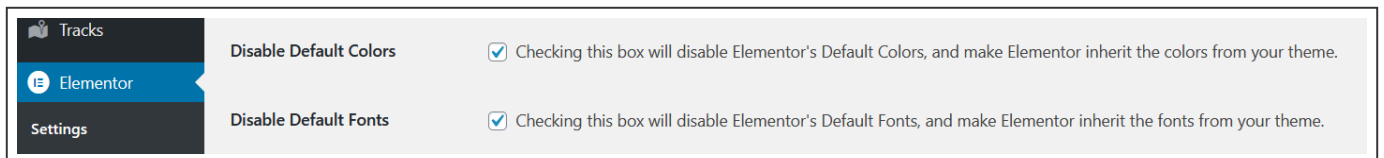
Version 3.0.6 | By [Elementor.com](#) | [Visit plugin site](#) | [View details](#) | [Changelog](#) | Updated: 8 March 2021 | Requires at least: v5.0 | Tested upto: v5.6.1

Elementor plugins

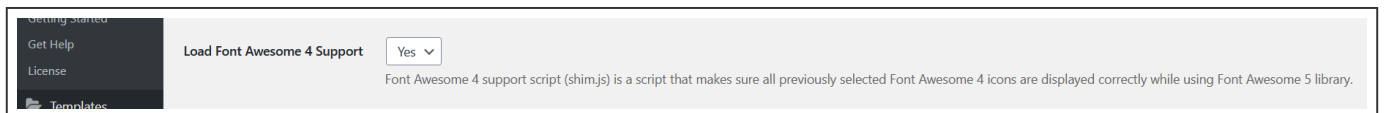
Elementor settings

There are many options, but few settings in Elementor. In the general tab, check the two options to disable default colors and fonts.

Since Elementor 3.0, fonts and colors are managed in the plugin settings, which I think makes these settings obsolete.

*Elementor's globalized parameter options*

- In the **advanced** tab, select **Yes** to load **Awesome 4** font compatibility.

*Compatibility with Awesome 4*

The Elementor plugin settings

As mentioned in the note above, the Elementor settings have been expanded since **version 3.0**. The management of the color palette and fonts is now done directly in the Elementor plugin. For the creation of this site, which started with the **version 2.8** of Elementor, the color palette was rebuilt in Elementor. On the other hand, the management of the fonts was done with external style sheets. You are free to use the globalized settings of Elementor or not.

The Global settings

Edit your homepage and click on the hamburger in the upper left corner.



I give you in bulk the options that I modified.

- In **Layout**, set the space between widgets to **0px**. This allows you to paste the widgets together.
- Further down, in **Default Layout**, select **Elementor Full Width**. This sets the layout to full width, but more importantly, includes the header and footer.
- In the Breakpoints section, select **1024px** for tablet and **768px** for mobile.
- In the global colors section, add your palette (**only since version 3.0**).

I don't handle fonts by default here, but rather in a CSS style sheet. I talk about this in the post ["The child theme and global settings"](#), which follows this one.

The settings of the page

The parameters of the page are configured by clicking on the cogwheel in the lower left corner.



- Select **Yes** to hide the title.

Final Words

Now try to display your first page in your browser by entering **https://www.your_domain_name**.

The result should show you the management bar of WordPress, and your logo. This one is displayed and it is normal. You can customize it by creating a header. Similarly for the management bar of WordPress. You can also remove it with a few lines of code.

To follow in the next chapter, **the child theme and the global settings**

